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Baesman Helps Columbus, Ohio See Growth in the Printing Sector with the First UV Press

Baesman adds UV capabilities to its state-of-the-art printing and marketing facility in Central Ohio.

As a leader in retail marketing, Baesman is committed to supporting Columbus and cities around the United States with our state-of-the-art printing (<http://www.baesman.com/printing-fulfillment>) and marketing capabilities. In a display of that commitment, we unveiled the new KBA Rapida 105 UV Press to the community, making it the first of its kind in the region.

UV printing harnesses the power of ultraviolet (UV) energy to dry ink in a completely different way than conventional printing. Rather than waiting for the ink to soak in, as with traditional printers, UV lamps dry the ink instantly on top of any material. Whether printing on uncoated paper or plastic, **UV printing produces vibrant colors in a fraction of the time.**

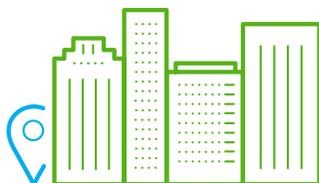
The UV Press is equipped with two sets of UV lamps, which generate a number of dazzling creative options, including:

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- **Special effects**, such as glitter, metallic, fluorescent, glow in the dark, and more
- Colors that stay true throughout the printing process, providing **unparalleled vibrancy**
- Highly saturated, color-rich quality printing on uncoated paper
- The ability to **print on virtually any material**, ranging from paper to board, metallic stocks and even plastics and vinyl
- **Drying time is eliminated**, meaning jobs can be printed and delivered more quickly, even same day

The new UV Press joins an extensive fleet of presses and ensures never-before-seen quality control. “At Baesman, we are continually upgrading our products and services to provide our customers with an exceptional experience,” says Rod Baesman, CEO. “Our goal is to make it easier, faster, and more cost-effective for companies to engage their customers by using the channels they prefer most. Our new UV press is the first of its kind in Columbus, and it is twice as fast as ordinary printing presses. This is the kind of leading-edge technology that Baesman customers expect, and we will continue to deliver.”

For a free customer needs analysis, please contact Tyler Baesman, President, today at 614.771.2300.



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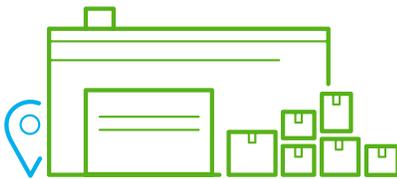
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